

FOR YOUR INFORMATION

A newsletter for faculty, staff and students of The University of Findlay

Volume 4, Issue 8

Nov. 27, 2006

STUDENTS LEARN ABOUT ENTREPRENEURSHIP

Students in The University of Findlay's College of Business are taking part in NxLevel Training for Entrepreneurs, a program that connects six area small business owners with 32 upper-level business students, to develop a completed business plan. The first of its kind in the state of Ohio, the program is a product of the Small Business



Adam Esbenshade, Kirby Blackley, Eric Filip and Nick Augur work on a business plan for an area small business as part of NxLevel Training for Entrepreneurs.

Development Center (SBDC) at Rhodes State College and aims to help

students learn more about entrepreneurship while assisting small business owners.

Students taking part in the project are enrolled in a business research class taught by S. Chris Ward, Ed.D., UF assistant professor of business. Over the course of the fall semester, teams of students met with business owners, completed market research and devel-

oped ideas to improve and grow each business. *See Entrepreneurship, Page 4*

"CHRISTMAS IN THE HEARTLAND"

The University of Findlay Symphonic Band and Wind Ensemble will join forces to present a holiday concert at 3 p.m. Sunday, Dec. 3, in Winebrenner Theological Seminary.

"Christmas in the Heartland" will feature some of America's most popular holiday songs such as "White Christmas," "Let it Snow" and "Little Drummer Boy."

Marie Loudon Hanes, Ph.D., dean of undergraduate education, will narrate the program. Nancy Glick, a member of the UF music faculty, will pro-

vide harp interludes. Violinist Kristen Twedt, senior pre-vet major, will be the featured student soloist.

Jack Taylor, director of bands and professor of music, will conduct the concert.

Admission is \$5 for adults, \$3 for senior citizens and students, and free to University faculty, staff and students. Tickets may be purchased at the door, but seating is limited. To reserve tickets in advance, contact the university Box Office at 419-434-5335.

COMMENCEMENT ACTIVITIES

Senior Salute, Thursday, Nov. 30, 10 a.m. to 2 p.m. and 4 p.m. to 6 p.m., Alumni Memorial Union.

Rehearsal, Friday, Dec. 8 at 3 p.m., Koehler Complex.

Baccalaureate Service, Saturday, Dec. 9, at 10:30 a.m., Ritz Auditorium, Old Main.

Commencement Brunch, Saturday, Dec. 9, from 11 a.m. to 1 p.m., Alumni Memorial Union.

Commencement Ceremony, Saturday, Dec. 9, at 2 p.m., Koehler Complex.

Arch Ceremony, Saturday, Dec. 9, at approximately 3:30 p.m. immediately following commencement, Griffith Memorial Arch.



Spring 2006 Commencement

The mission of The University of Findlay is to equip our students for meaningful lives and productive careers.

UF STUDENTS COLLECTING COATS, MITTENS, HATS

Students at The University of Findlay are collecting new and used coats; new gloves, mittens and hats; and monetary donations through Dec. 1 as part of the community-wide annual Coats for Christmas campaign.

The University's effort is led by three UF organizations including Campus Compact, Physical Therapy Organization and Alpha Sigma Phi.

Collection boxes will be located on campus in Old Main, the Alumni Memorial Union, Winebrenner Seminary and the Davis Street building. UF students, faculty and staff who wish

to make a monetary donation may send a check to The University of Findlay, Attn: Crystal Jones, 1000 N. Main St., Findlay, Ohio, 45840, with checks made payable to The University of Findlay. Members of the on-campus Coats for Christmas committee will use the funds to purchase new hats, mittens and gloves.

City Dry Cleaning & Laundry Co. will clean used coats at no cost. Donated items will be distributed to community members Dec. 9-10 at Washington Intermediate School.

Community supporters of the city-wide campaign include Hancock

Leadership Alumni Assoc., ECLIPSe (Emerging Community Leaders Investing in Philanthropic Service), Garner Transportation Group, WFIN/WKXA and City Dry Cleaning & Laundry Co. Donations will be accepted at various locations in Findlay, including the University.

For additional information about the University's efforts in the Coats for Christmas campaign, contact Crystal Jones, coordinator of Campus Compact, at 419-434-6671.

HOSPITALITY MANAGEMENT CLUB TO HOST CHRISTMAS ON CAMPUS

On Dec. 3, elementary school students from Jacobs, Washington and Lincoln elementary schools will arrive at 2 p.m. in the Alumni Memorial Union on The University of Findlay campus for Christmas on Campus, where they will be paired with University students to decorate cookies, make Christmas tree ornaments and visit with Santa.

Other activities planned for the afternoon include a skit performed by UF theatre students and story telling.

In addition, each student will receive a gift from Santa.

This event is sponsored by UF's Hospitality Management Club. Other campus organizations involved in coordinating the event include Students in Free Enterprise, Marketing Club, Campus Compact, Accounting Club and students from the theatre program.

For more information, contact Paula Wolper, assistant professor of hospitality management, at 419-434-4625 or pwolper@findlay.edu.

SIXTH ANNUAL DECK THE TREES

The Public Relations Student Society of America (PRSSA) will host the Sixth Annual Deck the Trees on Thursday, Nov. 30, in the Alumni Memorial Union.

Twenty-five UF student organizations will decorate trees from 8-11 a.m. on Thursday. At 11:30 a.m., judges will evaluate the trees, choosing best of show, most creative and best representation of theme for cash prizes up to \$100.

Tony Iriti, mayor of the city of Findlay, Marie Loudon-Hanes, Ph.D., director of undergraduate education, and Brian Treece, assistant dean of students, will serve as judges for the event.

Event festivities run from 11 a.m. to 2 p.m. and include cookie decorating, winter hat giveaways, pictures with Santa, Christmas carols, games and prizes.

UF's radio station, WLFC 88.3, will be on site conducting a live broadcast. The display of decorated trees will remain open through Dec. 7.

Deck the Trees is hosted by UF's PRSSA and funded by the Student Government Association.

For more information, contact Suzanne English Sullivan, director of public information and PRSSA adviser, at 419-434-4425.

THANKSGIVING TRADITION AT UF



The Office of International Admissions and Services hosted its annual Thanksgiving luncheon Nov. 22. For many international students, the luncheon was their first experience with the American tradition of Thanksgiving. UF faculty and staff brought traditional food to share.

DIVERSITY WEEK ENTERTAINS, INFORMS



Left, Daryl Davis, an author and pianist who has traveled into the heart of the Ku Klux Klan amazed the audience with his life story. Below, three UF students took part in the American Sign Language Social, where the primary language was American Sign Language.

Photo credit: Jake Pinkava, Senior



Photo credit: Yekaterina Kontar, Junior



Above, Rafael Agustin, Miles Gregley and Allan Axibal performed during NWC - The Race Show. The trio told stories of their own encounters with racism, using humor and acting, to point out the absurdities of racism. Photo credit: Yekaterina Kontar, Junior



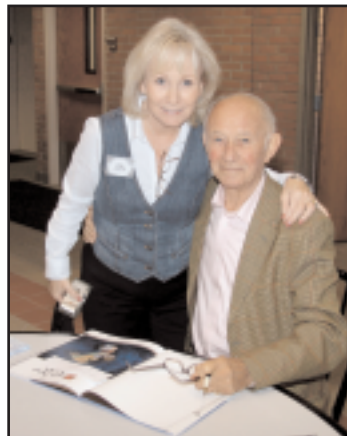
Caldecott Medal winner Paul Zelinsky, center, is this year's Mazza Medallion recipient. Also pictured: Ben Sapp, Mazza Museum deputy director, and Jerry Mallett, Ed.D., Mazza Museum director.



The UF Concert-Chorale applauded as Micheal Anders, Ph.D., director of choral activities, accepted a gift during the Silver Concert to commemorate his 25th year at the University. Photo credit: Yekaterina Kontar, Junior



The Hava Duo, a viola and cello duet, performed a varied selection of music including a selection of Romanian folk tunes by Beethoven at the Nov. 10 Bach's Lunch performance.



Peggy Havens, a Mazza Museum docent, posed for a picture with children's book artist Brian Wildsmith, who was the featured presenter in a holiday special at the museum. His presentation was followed by a book and gift sale and an autograph session.

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ENTREPRENEURSHIP, CONT.

“I am really enjoying the project and the experience we are gaining through writing the business plan for our local business. It is a much more hands-on approach to learning, which I feel is actually very valuable to my future career. It is not just listening to lectures and taking tests. We are actually doing something meaningful for someone and learning along the way,” said April Krout, a senior business management major from Forest, Ohio, and the student team leader for K&K Ornamental, a local business owned by Nancy and Russ Krout.

According to Nancy Krout, working with the students is a “win-win” situation. “When I get to class meetings, I get excited because the enthusiasm of Chris Ward and her students is wonderful,” she said.

Krout has been impressed not only by the students’ enthusiasm but also by their ability to listen to her needs as a

small business owner. “A big part of serving your customers is listening,” she said, “and they have done that very well.” The students on the K&K Ornamental team have given the co-owners a better idea of how to market their product and have helped with areas in which the couple does not feel strong, such as e-commerce.

Another group of students is working with Auntie’s Rum Cakes, owned and operated by “Auntie” Rochelle Galiber. The team leader is Sara Kessler, senior marketing major from Dayton, Ohio.

“Working with a small business owner has been very rewarding. Knowing that you are helping someone be successful in his or her life is exhilarating. I have learned that in the business world you need to be flexible and willing to put your whole self in something to be successful. I think that this has taught me a better work ethic and how to do real research,” said Kessler.

Galiber is pleased with the program. “The students are very energetic and have good ideas,” said Galiber, who bakes and sells rum cakes in both Findlay and the Caribbean. “It’s a fabulous way for the students to learn.”

Ward worked with Craig Brown, Rhodes State College SBDC counselor, to secure the necessary approvals and course materials to bring the comprehensive training to UF business students. The Findlay Chamber of Commerce Small Business Advisory Council, Dan Yates, Ph.D., assistant professor of business, and Ward financed course materials.

Because of the students’ and business owners’ enthusiasm for the program, it has gained attention at the state level. In the spring, several students will travel to Columbus, Ohio, to present their project at the Small Business Expo.

EQUESTRIAN TEAMS HONORED

Earlier this month, national title winners, point leaders and UF-history makers came together to celebrate their achievements at a dinner for the University’s equestrian teams.

Hosted by UF President DeBow Freed, equestrian students and faculty were welcomed by Freed and Daniel Webb, south campus business manager.

Cynthia Morehead, western riding team instructor, recognized Paula McRill, office manager, for all of her work. She also congratulated the eight team members who qualified for nationals last year and pointed out that all eight individuals earned a place of third or higher at the national level.

“Set your expectations high. Try not to settle for less, and never give up the try,” said Janet Harms, dressage team instructor. Harms announced that the dressage team is currently the national leader in points, and she thanked the

barn managers, farriers and veterinarians for maintaining the University’s beautiful horses. Harms also voiced her appreciation for Jolie McCutcheon, barn manager of the Child Equestrian Complex, who drove all night through the mountains to get the dressage team to the national competition.

Sandra McCarthy, English riding team instructor, commended the English team for scoring a perfect score at their home show, making the team the first to do so in the history of the University. “Our team wins because we work as a team,” she said. McCarthy sent a special “thank



UF faculty members and western equestrian riding instructors posed for a photo with Dr. DeBow Freed after the equestrian team dinner.

you” to Fiona Hanks, head athletic trainer, for keeping the University’s riders healthy.

To sum up the program, Steve Brown, director of the western riding program, said it best: “To see where the program and campus are today is unbelievable, and it makes me proud.”